



Tom Arma Press Kit

Welcome to our press area.

Tom Arma Studio and Costumes, Inc.,
are family owned and operated companies.



About Tom Arma

Tom Arma began his photographic career as a teenager and the youngest staff photographer of the New York Daily News. At the News, his many diverse assignments included political conventions, the Woodstock Music Festival, the Berlin Wall, President Nixon's last full, and every beat of his city life.

"The most published baby photographer in the world"
-New York Times

Handful of journalists around him and assignment to the magazine section, he photographed many famous stars including Cher, Madonna, Paul Newman, Jack Nicholson, and Michael Caine, all subjects of his camera.

After years of daily deadlines, Tom decided to leave the world of journalism to express his own style, concentrating on capturing and showcasing work. He now succeeds in capturing many famous stars' portraits, and serves for Time, People, Money, Newsweek, and other major magazines.

"Tom Arma is one of the hot minds in costume design"
-Entertainment Weekly

In 1972 he began his work with babies. Tom was inspired by the freedom he felt as a teenager, showing his first images came from play, as he can be said to capture the world's most beautiful baby in the world. In the 1980s his work with children around the world, and his passion for capturing the world's most beautiful baby in the world.

To express his ecological concerns, Tom created the "Tom Arma" brand, a series of babies dressed in animal costumes designed by Tom and his wife, who he has published in books and on the web. He has published a book exclusively comprised of babies in costumes and a series of baby costumes. His work has been published, and many products featured worldwide.

"The most published baby photographer in the world"
-New York Times

Tom Arma Signature Collection features quality costumes are increasingly popular. Each animal costume is made from "vintage fabric" by the NYFW, providing conservation awareness. Environmentally conscious Tom's Signature Collection features 100% recycled materials and is made from 100% recycled materials. 2008 will see the launch of a new Signature Collection of environmentally sustainable products.

"If it's a baby photo he probably took it"
-New York Times

WWW.TOMARMA.COM

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Biography

Complimentary newspaper and magazine
editorial photo usage please contact
Julie Arma Global Caretaker (520) 398 8275
e-mail: babyguy1@aol.com

"The most published
baby photographer in the world"
-New York Times

"the Armani of the
Kiddy costume world"
-Wall Street Journal

About Tom Arma Licensing

Tom Arma Studio and Costumes, Inc. are family owned and operated companies. The photographs of Tom Arma are covered with a worldwide license. For years, his images have been used in many ways, and his work has been featured in many publications. Tom Arma Signature Collection features quality costumes designed by Tom and his wife, who he has published in books and on the web. He has published a book exclusively comprised of babies in costumes and a series of baby costumes. His work has been published, and many products featured worldwide.

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Licensing

About Tom Arma Costumes

Signature Collection

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Costumes

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Photo Contest





Tom Arma began his photographic career as a teenager and the youngest staff photographer of the *New York Daily News*. At the News, his many diverse assignments included political conventions, the Woodstock Music Festival, The Beatles invasion, President Nixon's rise and fall, and every facet of big city life.

"The most published baby photographer in the world"

-New York Times

Hundreds of journalism awards later, and reassignment to the magazine section, he photographed many famous stars including Clint Eastwood, Paul Newman, Jack Nicholson, and Michael Caine, all subjects for his covers.

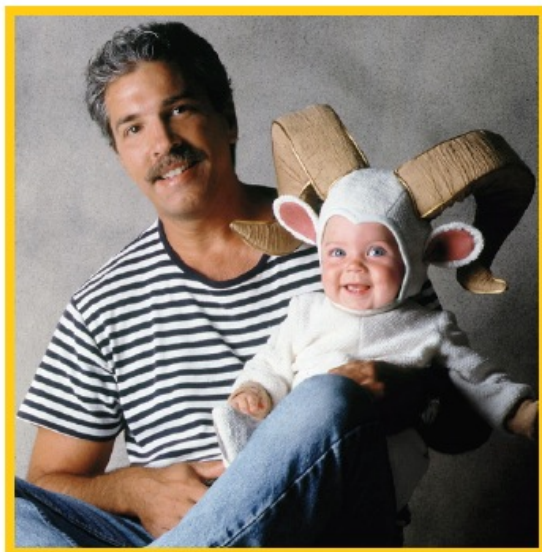
After years of daily deadlines, Tom decided to leave the world of journalism to open his own studio, concentrating on magazine and advertising work. He shot successful campaigns for many Fortune 500 companies, and covers for *Time*, *People*, *Money*, *French Photo* and *Ladies Home Journal*.

"Tom Arma is one of the hot trends in costumes this year"

-CNN Headline News

In 1972 he began his work with babies. Tom was hooked, all the freshness he felt as a teenager shooting his first images came into play, as he saw he could capture the totally uninhibited beauty of the baby. In the 1980s, his work with costumed children graced the covers of magazines, including *Ladies Home Journal*.

To express his ecological concerns, Tom created his *Please Save the Animals*.™ series of posters and greeting cards. This series of babies dressed in animal outfits designed by Tom was a huge success. He was the first to publish a book exclusively comprised of babies in costume, and started a trend that many would follow. His success continues today with over 47 books published, and many products licensed worldwide.



My *Please Save the Animals Series*™ of photographs is dedicated to all the little ones everywhere. May they make the world a better place.

The art of photography is truly one of the most compelling forms of imagery. Not only does it reflect our personality and creativity, it can also help us to explore our humanity. My work has touched millions of people all over the world. I hope that through these photographs, in word's attributed to Chief Seattle, we come to realize this reality:

"We are all part of the web of life, and whatever we do to the web we do to ourselves". TA

"the Armani of the Kiddy costume world"

-Wall Street Journal

Tom Arma Signature Collection heirloom quality costumes are enormously popular. Each animal costume insert comes with "critter facts" by the NWF®, promoting conservation awareness. Environmentally conscious both of Tom's Corporations offset electricity usage 100% with Green-e Certified Renewable Energy Certificates.

"If it's a baby photo he probably took it."

-New York Times

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About Tom Arma Costumes

Signature  Collection



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- Heirloom Quality
- NWF® "Critter Facts"
- 100% Certified Renewable Electricity
- Recyclable Packaging

As seen on: Good Morning America, Live with Regis and Kelly, CNN Headline News, Today, MSN and ABC News to name a few.

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NativeEnergy
Bringing New Renewables To Market



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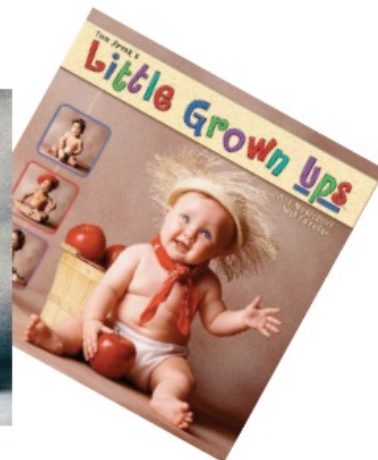
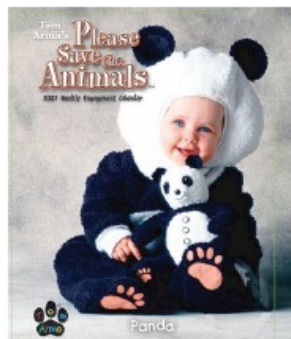


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Signature Tom Arma Collection



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